

2021



Dasher Board \$300 Each

48 AVAILABLE

Sponsor Benefits

Media

- Name in Gazette insert, which doubles as the race day flyer.
- Name in separate ¾ page Gazette ad in days/weeks leading up to event.
- Shout outs on social media.

Race Day

- One (1) dasher board placed on barricades around the course. Dasher boards are 3' x 5' corro-plast posters with name, logo, slogan, etc.

Artwork Details

- DASHER BOARD - Please submit print-ready artwork and/or message you would like printed on your Dasher Board. See following page for details.

Sponsor: Please submit back to us the print-ready artwork and/or message you would like printed on your Dasher Board. See following page for details.



ARTWORK SUBMISSION GUIDELINES

Vector Files - PREFERRED



outline all type or include font file- .tff, .otf
embed all placed/ linked images

Raster Files



Image size not to exceed 125 DPI at full size

36" x 72" Overall Sign Dimension



30" x 66" Working Area
(2160h x 4752w pixels)

Raster art submissions (TIF, JPEG, BMP) must be no less than 72ppi, scaled proportionally to fit 30" x 66" working area (2160h x 4752w pixels). If you do not have the ability to scale artwork, this chart will explain other sizes that will be adequate:

7.5"h x 16.5"w	(540h x 1188w pixels)	@ 300ppi
10"h x 22"w	(720h x 1584w pixels)	@ 220ppi
15"h x 33"w	(1080h x 2376w pixels)	@ 150ppi

NOTE: Artwork that is wider than it is tall will typically top out at the required width, and will fall short of the maximum height. Conversely, artwork that is taller than it is wide will top out at the required height, and will fall short of the maximum width. This is OK.